



Tasmanian Community Road Safety Grants Program

2015 – 2018

GUIDELINES

Updated – February 2018

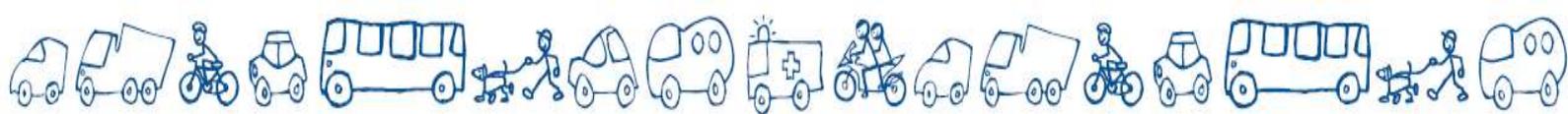




Contents

Contents	0
Road safety in Tasmania	1
Our vision	1
The Safe System approach	1
Aim of the grants program	2
Objectives	2
Who can apply for funding?	2
Who cannot apply for funding?	3
What projects will be funded?	3
What projects will not be funded?	4
How much can applicants apply for?	4
Project selection criteria	5
When can applicants apply for funding?	5
Application process	5
Reporting requirements	6
Payment of funds	6
APPENDIX A:	7
A GUIDE TO PLANNING A SUCCESSFUL COMMUNITY ROAD SAFETY PROJECT	7
Identifying a road safety issue or project with road safety benefit	7
Talk to people	7
Use research and evidence	7
Putting together a successful application	8
In summary	8





Road safety in Tasmania

Our vision

Currently around 300 people are seriously injured and killed on Tasmanian roads each year. To work towards our long-term vision, the key target for the *Towards Zero – Tasmanian Road Safety Strategy 2017-2026* (Towards Zero Strategy) is to reduce the number of annual serious injuries and deaths on Tasmanian roads to fewer than 200 by 2026.

The Safe System approach

Safe System thinking requires us all to accept responsibility for road safety – road and traffic engineers, vehicle designers, manufacturers and marketers, police, educators, trauma managers, local government and community groups, as well as each of us as individual road users.

The Safe System approach has been effective in improving road safety and reducing road trauma. Safe System thinking is underpinned by the belief that all road related serious injuries and deaths are preventable and therefore no loss of life is acceptable. We acknowledge that the road system needs to keep us moving, but the system must be designed to protect us.

The key principles of the 'Safe System' approach are:

- We will make mistakes.
- Our bodies are fragile.
- We need to create a more forgiving road system.
- Road safety is everybody's responsibility.

Human frailty is placed at the centre of the system design, so that mistakes don't cost lives.

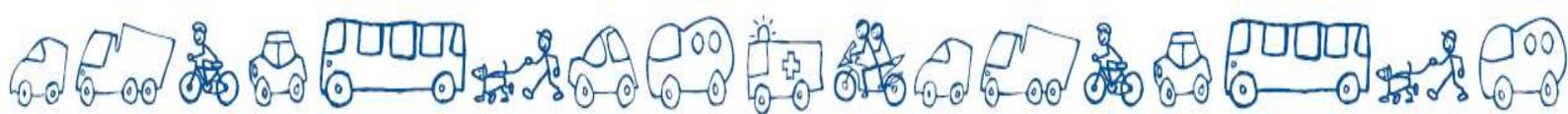
A Safe System has four essential elements which all interact

- Safe Road Users – encouraging safe behaviour through education, enforcement and regulation.
- Safe Roads and Roadsides – designing and maintaining roads to reduce the risk and severity of crashes.
- Safe Speeds – establishing speed limits that are more appropriate to the safety features of individual roads.
- Safe Vehicles – designing vehicles that protect occupants, reduce the likelihood of a crash and simplify the driving task.

The Towards Zero Strategy and Action Plans will focus on our priorities, those initiatives most likely to reduce serious injuries and deaths, and target our highest risk areas. We will also undertake a broader range of activities that improve road safety for vulnerable road users such as tourists, cyclists and pedestrians. These are outlined in our Road Safety Work Program 2017-2019.

The Road Safety Work Program 2017-2019 initiatives are consistent with the Towards Zero Strategy. These measures have not been included in the Strategy and Action Plan 2017-2019 to assist in the





Tasmanian Community Road Safety Grants Program

clear communication of key directions and priority actions and to maintain focus on the initiatives that evidence shows are most effective in reaching the serious casualties reduction target by 2026.

During the life of our Strategy, our initiatives will be revised and improved to address emerging issues. Education and enforcement will remain at the core of our Strategy.

Community road safety is a key feature of the Towards Zero Strategy. Under the Safe System approach, on which the Towards Zero Strategy is based, it is critical to foster ownership of road safety issues at the local level. It is recognised that the Tasmanian community's active engagement in road safety continues to be one of the major contributors to reducing our road trauma.

Communities can support our vision of zero serious injuries and fatalities by developing initiatives that incorporate the Safe System approach to road safety.

Aim of the grants program

The grants program seeks to reduce the number of serious casualties on Tasmanian roads each year through supporting community involvement in addressing local road safety issues and promoting road safety.

The grants program assists key road safety stakeholders and the community to develop and implement effective community road safety programs that contribute to positive and sustainable road safety outcomes.

Objectives

The main objective of the CRSG program is to contribute to reducing the number serious casualties on our roads each year. This can be achieved through:

1. Actively promoting road safety using safe system principles;
2. Raising awareness of localised road safety issues;
3. Targeting unsafe road user behaviours; and
4. Educating road users groups and communities at risk.

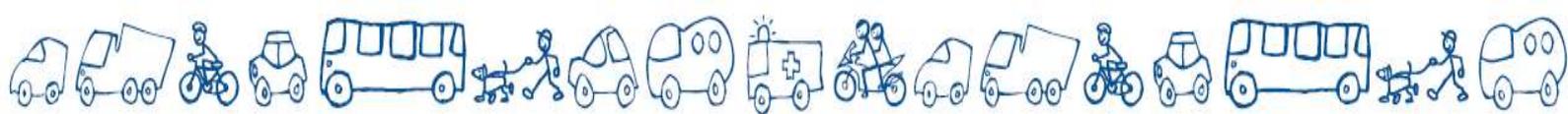
Who can apply for funding?

Local government, community groups, schools and other service areas within the Department of Education (DoE) and Tasmanian research institutions are all eligible to apply for funding under this grants program.

Working in partnership with a range of road safety stakeholders to deliver projects will be strongly encouraged under this grants program.

Community groups applying for funding must be able to demonstrate that they are financially viable.





Tasmanian Community Road Safety Grants Program

*Organisations will be advised in writing if their application is considered ineligible and the reasons for that decision.

Who cannot apply for funding?

Businesses, other Government agencies and individuals are not eligible to apply for funding under this grants program.

What projects will be funded?

Projects that will be considered for funding must:

- be evidence-based, using research or best practice principles;
- address identified localised road safety issues or be of road safety benefit;
- target a specific group or issue; and
- align with the Towards Zero Strategy.

This is reflected in the selection criteria for this grants program. Applicants will need to address these in their application for funding.

Projects may focus on issues under the key focus areas of the Towards Zero Strategy including safer travel speeds, increased safety for young road users, enhanced vehicle safety or complementary focus areas including:

- older drivers;
- inter-state or international drivers;
- child safety (including child restraints and bus safety);
- drink or drug driving;
- driving tired;
- inattention and distraction;
- unlicensed driving; and
- vulnerable road users (i.e. cyclists, motorcyclists and pedestrians).

There must be a demonstrated need for a project. Projects that seek to duplicate initiatives already undertaken by the Government may not be supported.

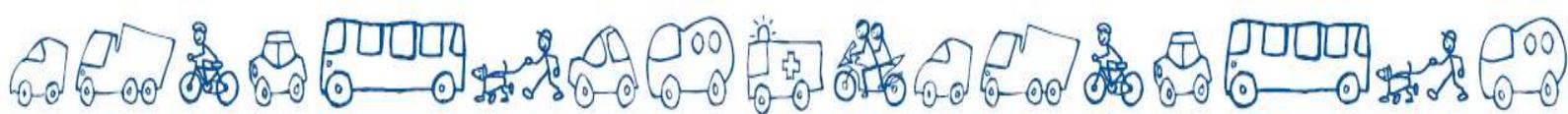
For more information about Tasmania's road safety priorities, visit:

www.transport.tas.gov.au/roadsafety/towards_zero

Or contact Alysse Gavlik, Senior Consultant, Community Development and Engagement, Department of State Growth (State Growth) on (03) 6166 3245 or alysse.gavlik@stategrowth.tas.gov.au.

The types of projects or initiatives that may be funded under this grants program include (but are not limited to):





Tasmanian Community Road Safety Grants Program

There are different application forms that need to be filled in, depending on which of the two funding streams the applicant is applying for.

These forms are available at: www.transport.tas.gov.au/roadsafety/communitygrants.

More than one submission can be made by a single applicant during each funding round. Eligible applicants can make submission for funds at each funding round.

Funding can cover cost to develop and implement a project including staff costs but does not include general administration costs such as for internet, telephone, office space, travel, etc.

Project selection criteria

In applying for funding, all projects must successfully meet the following criteria:

- be consistent with the safe system approach;
- aim to address a local road safety issue;
- have support from relevant stakeholders and the community;
- based on current road safety research or best practice;
- be relevant to the target group;
- be appropriate for the scale and scope of the project;
- be able to demonstrate sustainability or be replicable (where appropriate); and
- be able to demonstrate a measurable outcome (where appropriate).

When can applicants apply for funding?

This is a three year grants funding program (2015-18), with up to \$200,000 being made available each financial year from the Road Safety Levy.

Application process

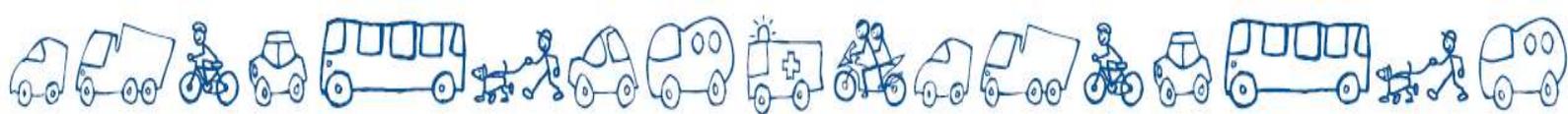
A Funding Assessment Panel including representatives from State Growth's Road Safety Branch and the Local Government Association of Tasmania (LGAT) as well as a third independent panel member will assess applications based on how well they address the selection criteria.

For small projects, a project overview only is required. For medium-large projects a full application including a budget and project plan is required.

For medium-large projects, applicants will be required to determine their own measures for evaluating project success.

A fully completed application can be submitted to:





Tasmanian Community Road Safety Grants Program

- **Email**
roadsafetygrants@stategrowth.tas.gov.au
- **Mail**
Att: Alysse Gavlik
Community Road Safety Grants
Community Development and Engagement
Department of State Growth
GPO Box 536
Hobart TAS 7001

Or contact Alysse Gavlik, Senior Consultant, Community Development and Engagement, Department of State Growth (State Growth) on (03) 6166 3245 or alysse.gavlik@stategrowth.tas.gov.au.

Recommendations of the Panel will be considered and approved by the General Manager, Road User Services, State Growth.

Reporting requirements

Projects that are successful in receiving funding must provide a final report within two months of completing the project. The project completion date is to be set out within the initial application and any changes to this are to be determined in conjunction with State Growth.

For larger projects, informal reporting on key milestones may be required. This will be agreed by both applicant and State Growth.

Payment of funds

Before funds are provided to successful applicants a formal agreement is to be made. This will be in the form of a Grant Deed (or in the case of DoE, a letter between Department Secretaries).

The Grant Deed or letter will outline the terms and conditions of the funding agreement, as outlined in these guidelines. The Grant Deed or letter must be signed by both the applicant and State Growth.

Note: State Growth has the discretion to cancel the grant if this is not done within the timeframes advised.

Once either the Grant Deed or letter has been executed, the applicant must provide State Growth with a tax invoice requesting payment of funds, including GST. If an organisation is not registered for GST a tax invoice only for the amount of the funds granted is required.

Funds must be expended as indicated in the funding application and in accordance with the terms and conditions of the funding program.





APPENDIX A:

A GUIDE TO PLANNING A SUCCESSFUL COMMUNITY ROAD SAFETY PROJECT

Identifying a road safety issue or project with road safety benefit

Clearly identifying a road safety issue or project with a road safety benefit suitable for your community or target group is an essential part of planning a successful project. A strong application will be able to demonstrate clearly the need to address an issue or undertake a project that has a road safety benefit. The Grants Funding Assessment Panel will consider this information carefully.

Talk to people

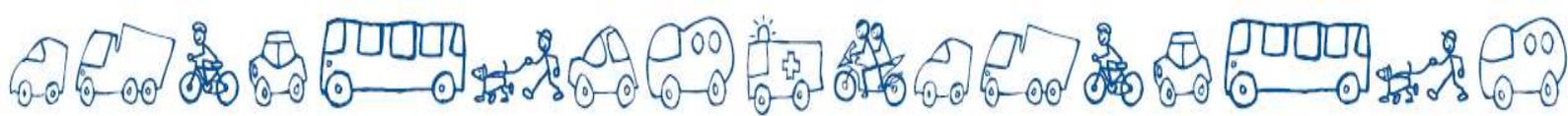
When seeking to identify an issue or target group, the first source of information to refer to is those who know the community best. These include local councils, local road safety groups, prominent community organisations and local businesses, Schools, LINC's and Police. Find out from these groups what road safety issues or target group they think should be the focus of a community road safety project and how this should be best done.

Use research and evidence

It is important to identify a road safety issue or project which you can demonstrate having a road safety benefit suitable for your community or target group. Research and evidence can be used to support your case for funding. Along with talking to direct stakeholders, useful sources of information include:

- Tasmanian Government road safety information (including TRSS and Action Plan, current projects and crash statistics): www.transport.tas.gov.au/roadsafety/
- The Road Safety Advisory Council: www.rsac.tas.gov.au/
- Australian Government road safety information: www.infrastructure.gov.au/roads/safety/national_road_safety_strategy/
- Tasmania Police: www.police.tas.gov.au/
- Local Government Association of Tasmania: www.lgat.tas.gov.au/page.aspx
- LINC's: <http://www.linc.tas.gov.au/>
- University of Tasmania: www.utas.edu.au/
- RACT: www.ract.com.au/
- MAIB: www.maib.tas.gov.au/
- Road user advocacy groups
www.amygillett.org.au/
<https://tas.cycling.org.au/>
<https://sites.google.com/site/tasmanianbicyclecouncil/>
www.tasmanianmotorcyclecouncil.org.au/
www.kidsafetas.com.au/
- Road safety research organisations:
www.arrb.com.au/
www.carrsq.qut.edu.au/
www.monash.edu.au/miri/
- Other jurisdictions
i.e www.tac.vic.gov.au/
- ANCAP: www.ancap.com.au/





When reviewing your research it is useful to consider your issue in the context of how high the injury levels are and how much public concern exists.

Once you have a clear focus, you can begin to plan your project.

Putting together a successful application

Outlining project goal, objectives, activities, budget, stakeholders, risks and timeframes in a grants application is important as it:

- helps keep your project focused and achievable; and
- helps the funding assessment panel to determine how successful the project will be in reducing road trauma.

The CRSG program assessment process is competitive and applications will be ranked against other applications. It is important that applicants are written in a clear and concise manner and each section of the application form is completed.

Before writing an application it is useful to sit down with all project stakeholders and work out the finer details (the who, what, where, when and how) of the project making sure they are suitable for what you are looking to achieve, including:

- why are we doing this project (identify issue, use evidence)?
- what are we going to do to make a difference (goals)?
- how are we going to achieve our goals (objectives and activities)?
- who will help us with achieving our goal (working with others)?
- when will we know that we have achieved our goals (measurable outcome)?

Clearly articulate these in your application to ensure you demonstrate a well thought-out project.

In summary

A strong application will have a clear focus and will demonstrate strengths in all areas of the project through its application. Keep these points in mind:

- Work with others;
- Use research and evidence;
- Address all program criteria;
- Write simply and clearly;
- Don't miss filling in any of the sections of the application;
- Clearly identify goals and objectives; and
- Clearly outline the finer details, remembering to ensure they are appropriate for size and scope of project.

