



MOTORCYCLIST SAFETY



Mayor, Bertrand Cadart, supports safe riding in Glamorgan Spring Bay

‘MY RIDE’ – KENTISH

The Kentish CRSP, in partnership with the Motor Accidents Insurance Board, launched the ‘MY RIDE’ campaign in 2010. The campaign is aimed at educating locals and tourists on the unique features of central Tasmania’s road conditions. In addition, it encourages riders to wear high visibility protective clothing and reminds riders of techniques to avoid collisions. A focal part of the campaign is the Ride Kentish Safely brochure which provides important local information about riding on Kentish roads. Through the work of the Kentish CRSP Committee the brochures are available at many community outlets including tourist information outlets, local shops and petrol stations.

HARLEY OWNERS GROUP (HOG) RALLY

In November 2009, several CRSP groups supported the National HOG Rally by locating variable message trailers at key local locations. The messages on the trailers advised locals of the increased presence of motorcycles on Tasmanian roads, as well as advising visiting riders of local road conditions and appropriate vehicle speeds.



Barrington Store in Kentish promoting the local My Ride campaign

