



DRINK DRIVING



Stuart McPhie, Allison Daley (Burnie City Council), Cory Howard, Ben Carpenter (Licensee) at the Beach Hotel (Burnie)

ALCOLIZERS ON LOAN

The 'Alcolizers on Loan' initiative, which was introduced in 2007 in Glamorgan Spring Bay, is now expanding to the north west of Tasmania. It involves bar staff offering free breath testing and information about alcohol and driving to patrons in local hotels and sporting clubs. Through the CRSP program alcolizers (or breath testers) are made available for loan. Participating licensees and bar staff are provided with training in breath testing protocols including information about standard drinks and strategies for drinkers to get home safely.

Recently the Burnie-Wynyard and Circular Head Liquor Accords have helped promote the program to the Wharf Hotel (Wynyard), Beach Hotel (Burnie), Marrawah Hotel, Tall Timbers Hotel / Motel and Rocky Cape Tavern (Circular Head).

The Wharf Hotel has been using the Alcolizer on Loan program since December 2010 and has conducted 237 voluntary breath tests with patrons. Owner/manager, Vaughan Pendlebury reports that the program has led to a significant change in the way people choose to travel home. Many of his regular patrons, who have a few drinks

with dinner, now choose to take a taxi or arrange other methods of transport home as they realise their BAC levels may continue to rise after they leave the venue.

In Glamorgan Spring Bay the Spring Bay Lions Club has helped sponsor the program and the following venues have been involved – Blue Waters Hotel, Orford Golf Club, East Coaster Resort, Swansea RSL Club, Swansea Bark Mill, Iluka Tavern Coles Bay, Bicheno RSL and Bowls Club and Bicheno Golf Club.



Matthew Gillow, John Dabner (Licensee), Senior Constable James Radford at Tall Timbers (Smithton)



Kylie Hoare, employee at the Rocky Cape Tavern, tests Alysha House



Vaughan Pendlebury tests a patron at the Wharf Hotel (Wynyard)

FOOTBALL CLUB ALCOHOL MANAGEMENT STRATEGY

DIER's CRSP program is working with the Liquor and Gaming Branch (Department of Treasury and Finance), Good Sports (Australian Drug Foundation) and AFL Tasmania to encourage football clubs to develop policies that better manage the sale and consumption of alcohol and support their players and patrons. Safe transport plans and initiatives to promote safe driving practices will be a core component of this partnership.

FIRST YEAR OFFENDERS COURSE

DIER is responsible for educating first-year provisional drivers apprehended with alcohol in their system. These drivers are often ordered by the Magistrates' Court to attend a specific program, 'Alcohol and Your Responsibilities', which is conducted by road safety consultants of the Road Safety Operations Branch.



Stuart Fox and Grant Birchall (Hawthorn Football Club), Greg Squires (Liquor & Gaming Branch), Jane Crosswell (Good Sports) and Penny Nicholls (DIER)

“Empowering, supporting and skilling community members”





Members of Council, Liquor Accord and DIER launch 'Des' in Circular Head at the Rocky Cape Tavern



Patrick Gambles (Meander Valley), Mayor Albert van Zetten (Launceston), James Harding (Liquor Accord) and Jannie Turner (West Tamar) enjoy a 'Who's Des soft drink' at Country Club Tasmania.

VOLUNTARY BREATH TESTING PROGRAMS

In recent years free breath testing has been provided at a number of community events across Tasmania including, the UTAS 'O Week' in Hobart, Health Expo at UTAS in Launceston, Circular Head Show, Hobart and Launceston Cups, Festivale Launceston, Devonport Taste the Harvest Festival and Clarence Jazz Festival.

Patrons attending these events are given the opportunity to check their Blood Alcohol Concentration (BAC) levels after consuming alcohol. Patrons were also provided with information about alternative travel plans in order to reduce their risk of driving under the influence of alcohol.



Ian Billings (Exeter Hotel Licensee), Heather Butler, Mayor Barry Easther and David McIntee (DIER) at the West Tamar DES launch

BREATHO! STAY BELOW .05

One well-established breath testing program is Launceston City Council's *Breatho! Stay below .05* initiative. This project was again supported by the Festivale Committee at this year's 2011 event. Over 1000 free breath tests were completed at the Friday and Saturday sessions. Special thanks go to the 35 volunteers who participated to make the stall a success. The volunteers came from Rotary Club of Launceston (West), SES, Northern Suburbs Community House, Launceston City Council, Learning Partners and a number of dedicated members of the community.

The Breatho stall was also present at the 'Day on the Green' concert held at the Joseph Chromy winery in December 2010. Patrons were able to keep a check on their wine consumption thanks to the volunteers providing the Breatho service.



'Breatho stall in action at Festivale in City Park, Launceston





'A Day on The Green Concert'



WHO'S DES TONIGHT?

The successful *Who's Des Tonight?* designated driver program has now been adopted by the greater Launceston and Circular Head regions. The program encourages a whole-of-community approach, with state and local government, industry and community groups working together to address the issue of drink-driving.

Originally developed as a CRSP initiative in Burnie in 2004 the program aims to encourage potential drivers to plan ahead and travel with a driver who has not consumed alcohol.

Initially the West Tamar CRSP led the way in the north of the State and in December 2010 the program expanded to the wider Launceston region to embrace the Launceston City Council and Meander Valley Council. With support from the Launceston Safer Community Partnership and Launceston Liquor Accord 'Des' has been introduced to the following venues: Commercial Hotel, Country Club Tasmania, Exeter Hotel, Irish Murphy's, Launceston Football Club, Lloyds Hotel, Hotel New York, Northern Club, Pizza Pub, Riverside Golf Club, Riverside Hotel, Rosevears Tavern, Royal Oak Hotel, Salsa Tapas Wine Bar Café, Sportsman's Hall Hotel and Star Bar.

In April 2011 the hard working Circular Head CRSP Committee, in conjunction with their new local Liquor Accord, introduced 'Des' to the municipality. This initiative forms part of Circular Head CRSP's successful 'Look After Your Mates' campaign and is operating in the following venues: Bridge Hotel/Motel, Circular Head Community & Recreation Centre, Irishtown Community Centre, Marrawah Tavern, Nut Rock Café, Rocky Cape Tavern, Smithton Club, Smithton Country Club, Smithton RSL, Smithton Turf Club, Stanley Hotel, Tall Timbers Hotel/Motel, Trowutta Sports Centre.



James Harding (Irish Murphy's, Launceston) supporting 'Des'

