



## Advice sheet – How to use Tasmanian Government logo on printed collateral

When funding is provided under the Community Road Safety Grants (CRSG) program, the support of the State Government must be acknowledged.

When funding is granted to develop printed road safety collateral, the Tasmanian Government logo must be used with the wording **‘supported by’** (as shown).

It is important that the logo is used according to the guidelines set out by the State Government.

The following guidelines apply:

- The minimum size of the logo must be at least 2cms wide.
- The logo may appear in either the full colour, black or white version.  
These can be downloaded at:  
[communications.tas.gov.au/channels/logos](https://communications.tas.gov.au/channels/logos)
- If the logo is to appear on a coloured background, a mono version of the logo must be used. Use either black or white – whichever provides maximum contrast.
- A certain amount of space must be maintained around the logo. The height of the ‘T’ in Tasmania is used as a guide for how much space should be left clear around the logo.
- The logo must not be altered or added to under any circumstances.

For more information refer to the Tasmanian Government logo Guidelines online at:

[communications.tas.gov.au/styleguide/tasmanian\\_government\\_logo](https://communications.tas.gov.au/styleguide/tasmanian_government_logo)

Or if you need any additional assistance please contact:

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