BACKGROUND

This document sets out the guidelines for signage relating to projects funded under the Nation Building Program, administered through the Department of Infrastructure, Transport, Local Government and Regional Development.

These guidelines do not override the signage and public recognition requirements set out in the Agreements, Funding Conditions and/or Notes on Administration governing individual projects or programs.

Under some components of the Nation Building Program, funding recipients will be required to submit a signage plan setting out proposed temporary and permanent signage for a project when approval for construction is sought. The funding recipient may also be required to certify in the annual financial statement and audit report that required signage has been erected in accordance with relevant agreements and signage plans.

For all enquiries regarding signage please liaise with the relevant project officer within the Department of Infrastructure, Transport, Regional Development and Local Government.

Note: • All pre-existing signage remains in place; and • Building Australia Fund and Major Cities projects will have a separate set of guidelines.
SIGN REQUIREMENTS

The following requirements relate mainly to Major Road and Rail projects. For other components of the Nation Building Program funding recipients should refer to the relevant agreement, conditions and/or guidelines.

Signs are not to be obscured by roadside objects, including any other information signs and must be maintained for one year beyond the opening of the project. On major construction projects, a project specific sign is to be placed at each end of the physical work, facing oncoming traffic. The proponent is to consider any safety issues regarding signage placement.

Where a project is fully funded by the Australian Government, there are to be no signs giving public recognition to the relevant state/territory government or authority other than an auxiliary sign affixed below the main Nation Building Program sign. The auxiliary sign will be of the same width and approximately ⅓ height of the main panel. Text generally will be “Project managed by the <state/territory government or road authority>”.

The funding recipient will be required to submit final proofs of signs and commemorative plaques to the relevant project officer within the Department of Infrastructure, Transport, Regional Development and Local Government for clearance prior to production. Sign sizes, text sizes, style, colour and materials will be in accordance with the examples outlined in this document.

Where a project is jointly funded the parties agree to consult and agree on, before works commence, the sizes, text styles, colour, material and site display requirements of signs in relation to the project. Generally, this will be in keeping with the examples in this document.

Note: All pre-existing signage remains in place.
SIZE

For national road and rail projects the main sign may be one of two sizes according to the visibility requirements of the site:

- 3000mm wide by 1600mm high for major Nation Building Program projects in open road locations; and
- 2000mm wide by 1400mm high for locations where physical space is limited (proportions of larger sign option must be maintained).

For Roads to Recovery, Black Spot Program and Heavy Vehicle Safety and Productivity Program, the main sign should be:

- 900mm wide by 1200mm high.

For Boom Gates for Rail Crossings the main sign should be:

- 600mm wide by 900mm high.

This smaller sign can also be used for Roads to Recovery and Black Spot Program. The proportions of the standard sign must be maintained when using a smaller sign.

For Off-Network projects, any of the sizes stipulated above can be used depending on the cost and location of the project. For major Off-Network projects see pages 4 and 5 of these guidelines. For minor Off-Network projects see pages 13 and 14. Local Government logos can be used in place of the state government logo.

DIGITAL FILE TEMPLATES

The following digital files are available from The Department of Infrastructure, Transport, Regional Development and Local Government via iimedia@infrastructure.gov.au or by download from the Department’s project management system.

- 3000mm x 1600mm Indesign template (CS3)
- 2000mm x 1400mm Indesign template (CS3)
- 900mm x 1200mm Indesign template (CS3)
- Nation Building Program logo (eps)
- Roads to Recovery logo (eps)
- Black Spot Program logo (eps)
- Australian Government crest (eps)
COLOUR

Colour for all reproduction methods must be matched as closely as possible to the Pantone standards. Allowances should be made for variations between materials.

![Colour swatches](image)

FONTS

**Arial Black**

**Arial Bold**

**Arial**
Program: Nation Building Program
Project: Major Nation Building Program road projects
Sign: Fully Australian Government funded
Font: Arial Black, Arial Bold, Arial

Colour specs:

- PMS 605
- PMS 144
- PMS 313
- PMS 2945
- PMS 186

- C 100%
- M 0%
- Y 100%
- K 0%

- C 75%
- M 0%
- Y 100%
- K 0%

- C 0%
- M 100%
- Y 75%
- K 4%

- C 0%
- M 0%
- Y 0%
- K 100%

- C 0%
- M 52%
- Y 2%
- K 12%

Note: See page 2 for smaller sign specifications.
Hume Highway Upgrade

Completion date: April 2010

Albury
5km
13km

Wodonga
5km

Program: Nation Building Program
Project: Major Nation Building Program road projects
Sign: Jointly funded
Font: Arial Black, Arial Bold, Arial
Colour specs:

NOTE: Use appropriate State or Territory logo

NOTE: Only information to change per project

Red block 430mm (w)
Green block 1200mm (w)
Blue block 1200mm (w)

Note: See page 2 for smaller sign specifications.
Program: Nation Building Program
Project: Major Nation Building Program
rail projects
Sign: Fully Australian Government funded
Font: Arial Black, Arial Bold, Arial
Colour specs:

Red block 430mm (w)
Green block 1200mm (w)
Blue block 1200mm (w)

Note: See page 2 for smaller sign specifications.
**Sydney Southern Rail Access**

**Completion date:** April 2010

**Program:** Nation Building Program

**Project:** Major Nation Building Program rail projects

**Sign:** Jointly funded

**Font:** Arial Black, Arial Bold, Arial

**Colour specs:**
- **Red block (430mm w):**
  - C 0%
  - M 0%
  - Y 100%
  - K 8%
- **Green block (1200mm w):**
  - C 75%
  - M 0%
  - Y 100%
  - K 0%
- **Blue block (1200mm w):**
  - C 100%
  - M 0%
  - Y 10%
  - K 4%

**White border (35mm) all around**

**Note:** Use appropriate State or Territory logo

**Red block:**
- 430mm (w)
- C 0%
- M 0%
- Y 100%
- K 8%

**Green block:**
- 1200mm (w)
- C 75%
- M 0%
- Y 100%
- K 0%

**Blue block:**
- 1200mm (w)
- C 100%
- M 0%
- Y 10%
- K 4%

**State Government logo white on black**

**Note:** Only information to change per project

**Note:** See page 2 for smaller sign specifications.
Program: Nation Building Program
Project: Roads to Recovery
Font: Arial Bold, Arial

Colour specs:

- PMS 605
  - C: 0%
  - M: 2%
  - Y: 100%
  - K: 8%

- PMS 361
  - C: 75%
  - M: 0%
  - Y: 100%
  - K: 0%

- PMS 144
  - C: 0%
  - M: 52%
  - Y: 100%
  - K: 0%

- PMS 313
  - C: 100%
  - M: 0%
  - Y: 10%
  - K: 4%

- PMS 2945
  - C: 7%
  - M: 0%
  - Y: 22%
  - K: 20%

- PMS 7535
  - C: 7%
  - M: 0%
  - Y: 22%
  - K: 20%

- PMS 186
  - C: 0%
  - M: 100%
  - Y: 75%
  - K: 4%

- Black
  - C: 0%
  - M: 0%
  - Y: 0%
  - K: 100%

Note: See page 2 for smaller sign specifications.

www.nationbuildingprogram.gov.au

Signage Guidelines July 2009
Note: See page 2 for smaller sign specifications.
Program: Nation Building Program
Project: Boom Gates for Rail Crossings
Font: Arial Bold

Colour specs:

- PMS 605 (C:0%, M:2%, Y:100%, K:8%)
- PMS 361 (C:75%, M:0%, Y:100%, K:0%)
- PMS 144 (C:7%, M:52%, Y:22%, K:20%)
- PMS 313 (C:100%, M:0%, Y:10%, K:4%)
- PMS 2945 (C:0%, M:0%, Y:0%, K:100%)
- PMS 186 (C:0%, M:100%, Y:75%, K:4%)
- Black (C:100%, M:52%, Y:2%, K:12%)
- White (C:0%, M:100%, Y:75%, K:4%)

www.nationbuildingprogram.gov.au
Program: Nation Building Program

Project: Heavy Vehicle Safety and Productivity Program

Sign: Jointly Funded

Font: Arial Bold

Specs:
- PMS 605 (C 0%, M 2%, Y 100%, K 8%)
- PMS 361 (C 75%, M 0%, Y 100%, K 0%)
- PMS 313 (C 100%, M 0%, Y 10%, K 4%)
- PMS 144 (C 0%, M 52%, Y 100%, K 0%)
- PMS 294 (C 7%, M 0%, Y 22%, K 20%)
- PMS 186 (C 0%, M 100%, Y 75%, K 4%)
- Black (C 100%, M 52%, Y 2%, K 12%)

NOTE: Use appropriate State or Territory logo
Program: Nation Building Program
Project: Off-Network
Sign: Fully Australian Government funded
Font: Arial Bold

Colour specs:

<table>
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</tbody>
</table>

Note: Only information to change per project

www.nationbuildingprogram.gov.au

Note: See page 2 for other sign specifications.
Nation Building Program

Program: Nation Building Program
Project: Off-Network
Sign: Jointly Funded
Font: Arial Bold

Colour specs:
- PMS 605
- PMS 361
- PMS 144
- PMS 313
- PMS 2945
- PMS 186

Note: Use appropriate State or Territory logo

NOTE: Only information to change per project

State Government logo white on black

Project title

www.nationbuildingprogram.gov.au

Note: See page 2 for other sign specifications.
NOTE: Only information to change per project

Program: Nation Building Program
Project: Commemorative Plaque
Sign: Fully Australian Government funded
Font: Arial Black, Arial Bold, Arial

Colour specs:

PMS 605
C 0%
M 2%
Y 100%
K 0%

PMS 144
C 0%
M 52%
Y 0%
K 0%

PMS 313
C 0%
M 0%
Y 22%
K 20%

PMS 186
C 0%
M 100%
Y 75%
K 4%

PMS 361
C 75%
M 0%
Y 100%
K 0%

PMS 7535
C 7%
M 0%
Y 22%
K 0%

PMS 2945
C 100%
M 52%
Y 2%
K 12%

Black
C 0%
M 0%
Y 0%
K 100%
Program: Nation Building Program
Project: Commemorative Plaque
Sign: Jointly funded
Font: Arial Black, Arial Bold, Arial

Colour specs:
- PMS 605
- PMS 313
- PMS 186
- PMS 7535
- PMS 144
- PMS 2945

NOTE: Only information to change per project

NOTE: Use appropriate State or Territory logo