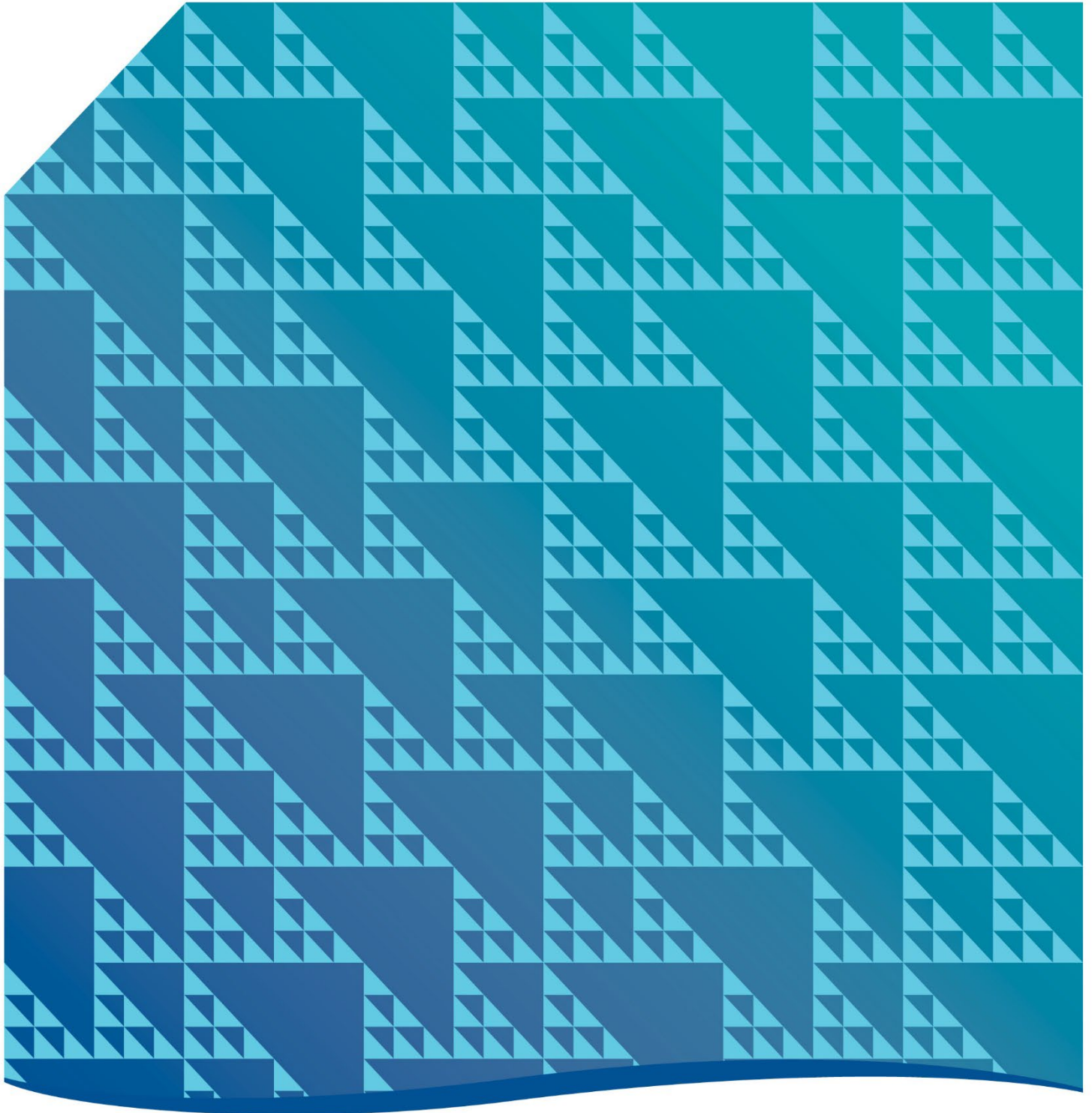


Devonport to Cradle Mountain
road improvement strategy

August 2023

Consultation and Feedback Summary Report



About the project

The State Government has committed \$25 million to upgrading the main tourist approach route to Cradle Mountain from Devonport. The Devonport to Cradle Mountain road improvement strategy (the project) is investigating potential improvements to the road network to improve performance for all road users to grow and support visitation to Cradle Mountain. The project takes in the 85km route from Stoney Rise Road just south of the Bass Highway, Sheffield Main Road (the section called Claude Road), Cethana Road, Cradle Mountain Drive and Cradle Mountain Tourist Road up to the visitors' centre. See Figure 1 for an outline of the project area.

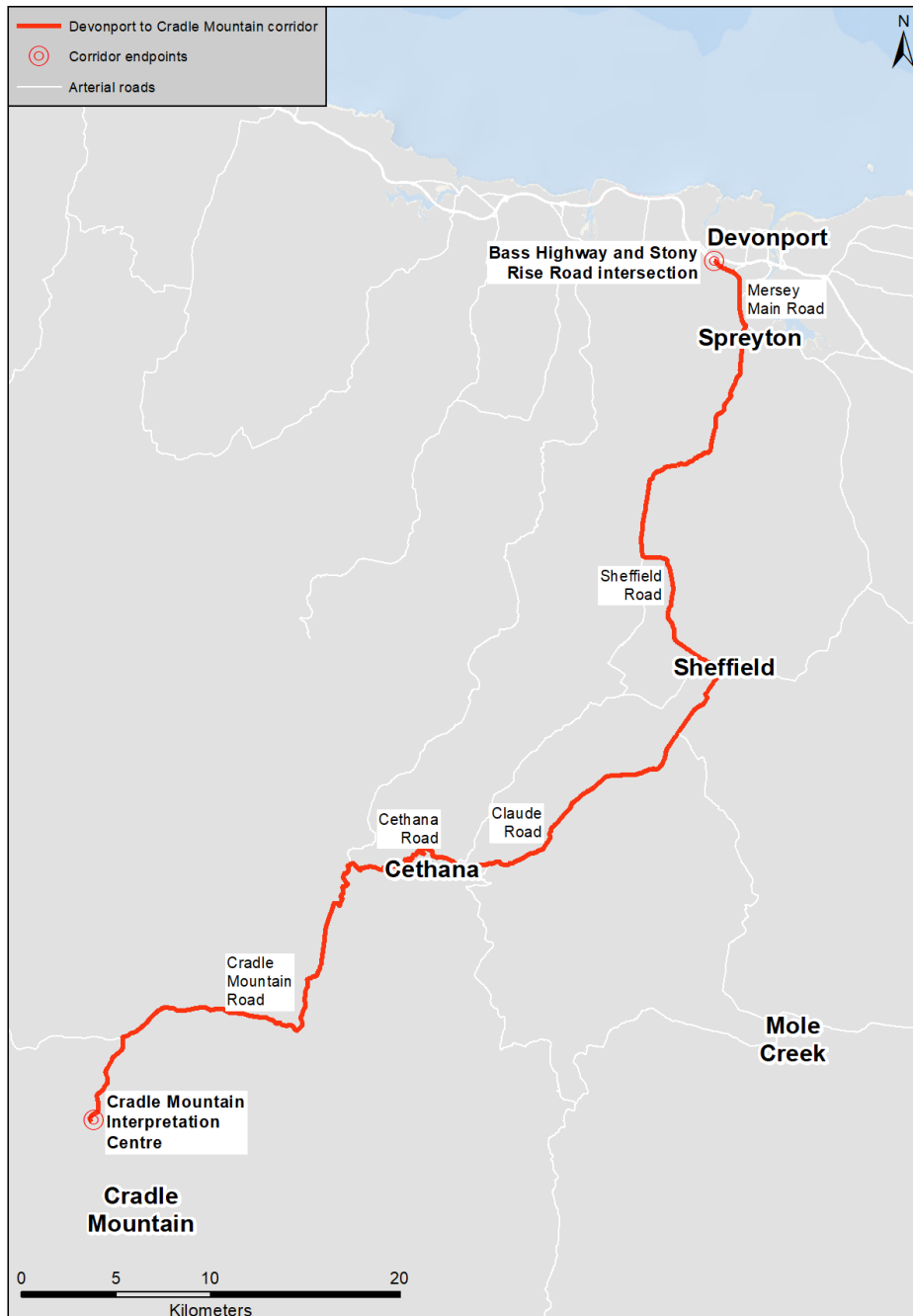


Figure 1 – The Devonport to Cradle Mountain corridor project area

Consultation on the project

Formal consultation with stakeholders and community members began on 17 March 2023 and continued until 30 April 2023. The process sought feedback from a wide variety of sources including key stakeholders such as local councils, government organisations and business groups who use the identified route. The project team also consulted with people who live and work in the project area, and visitors to the area, from Tasmania and interstate.

The consultation was promoted in the following ways:



Figure 21 – Consultation promotion infographic

Who participated

We received feedback from key stakeholders including Kentish Council, tourism organisations, local freight and bus companies, infrastructure, and transport groups as well as the wider community.

Over the course of the consultation process, there were 303 pieces of formal feedback received. These included comments left on the engagement mapping site, surveys completed, emails and phone calls. There were also dozens of pieces of anecdotal feedback from conversations with tourists and local community in the area.

The Consultation reach been summarised in Figure 3 below.



Figure 3 – Consultation reach infographic

Comments on our interactive map

A website with an interactive map showing the route corridor was set up that allowed stakeholders to place comments about the road and their experience along the road corridor.

Although there were comments placed by stakeholders along the entire length of the corridor, the area just south of Sheffield and Cethana Road around Moina were of particular interest to the community and travellers to the region.

This is shown in Figure 4 below, which highlights where the largest numbers of comments were received in that area

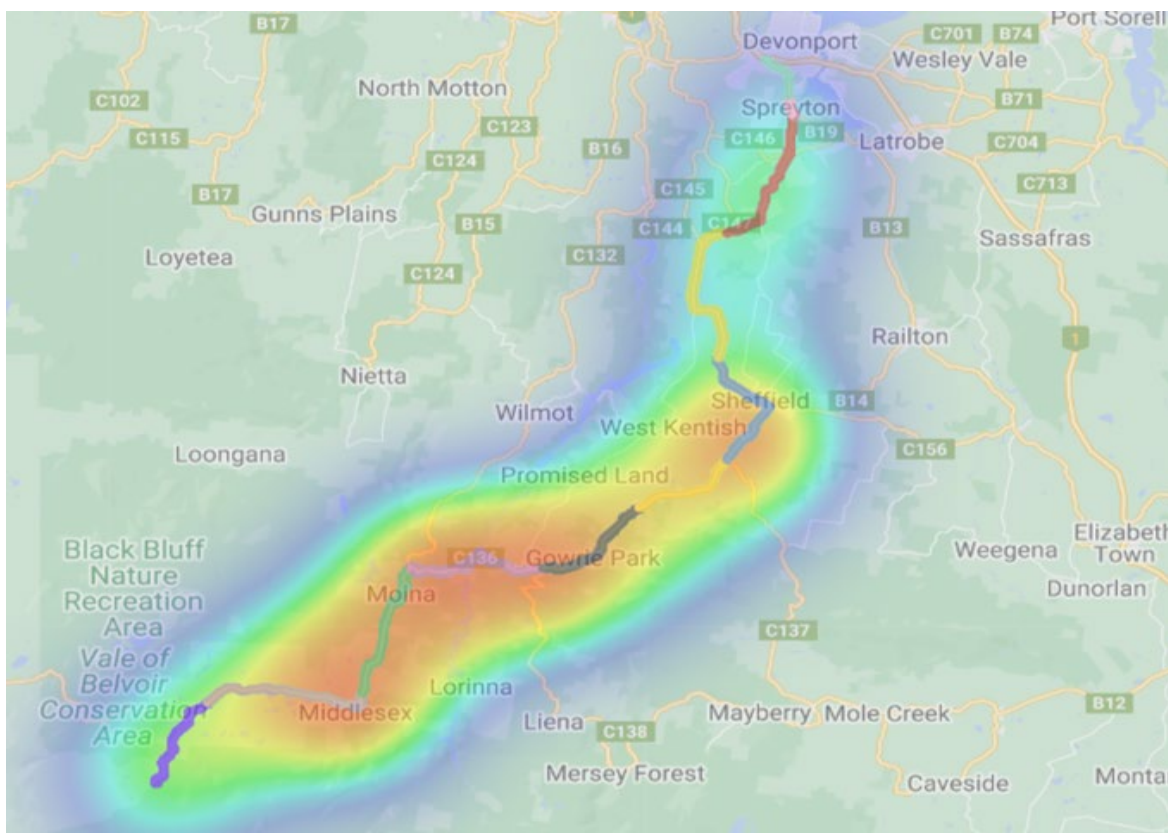


Figure 4 - Interactive map comment location heatmap

What we heard

Stakeholder feedback from the engagement highlighted the following concerns regarding the road corridor.

These included:

- Poor road condition
- Inadequate road width and incorrect camber
- Not enough pullover areas
- Lack of passing opportunities

- Poor sightlines (blind corners and entry/exit points along the road)
- No walking and cycling opportunities
- Speeding by some users, making other road users feel unsafe.
- People not driving appropriately for the weather conditions
- There needs to be improved behavioural and directional signage

Issues and concerns from feedback

The survey and interactive map were two ways that members of the public could give feedback to the project team. A more detailed look at the results from these feedback methods shows how widespread the concerns and issues in the feedback were from participants.

Figure 5 highlights the issues raised on the interactive map that were of the greatest concern.

Interactive map likes and comments by issue

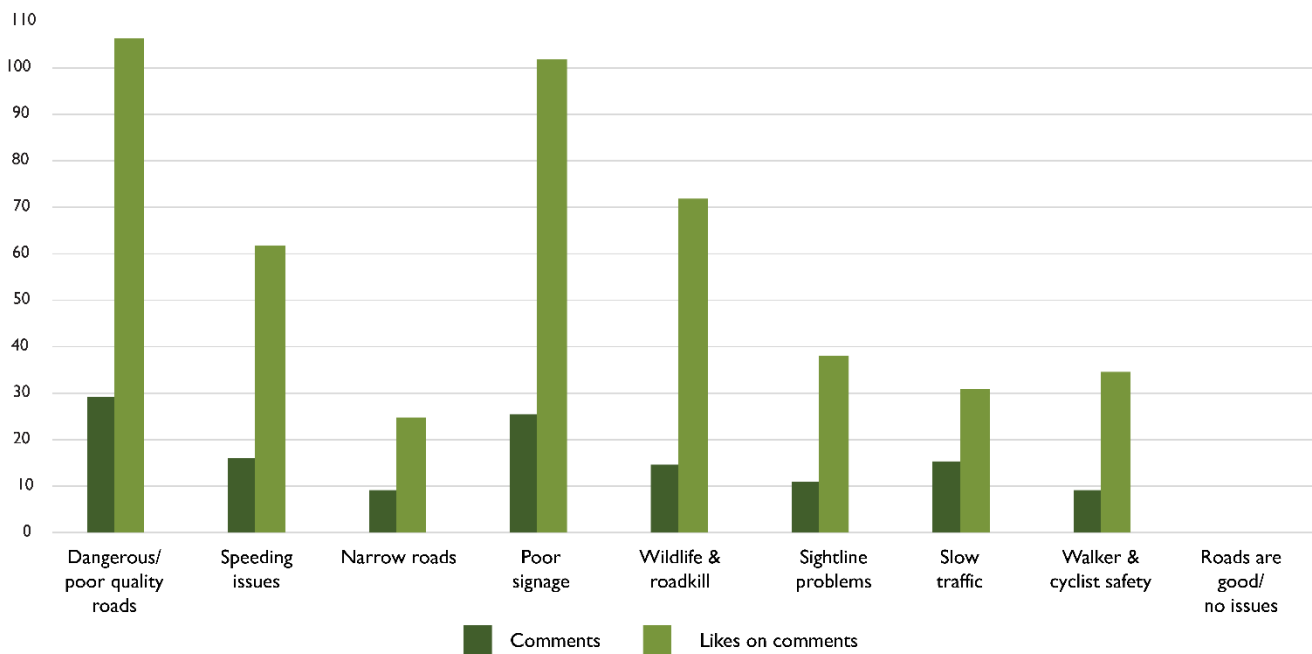


Figure 5 - - Interactive map likes and comments by concern or issue

This shows the most commented on factors were the dangerous and poor quality roads, poor signage, the amount of wildlife roadkill and speed

Next Steps

At this stage of the project there are no works committed to or funded.

All feedback received regarding the road corridor will be taken into consideration regarding the prioritisation of improvements to the road corridor.

The feedback received will supplement the results of the technical design assessment of the road corridor and assist to identify upgrade opportunities along the corridor.

Contact

If you have any questions regarding this report, please contact our project team
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